

AFG Marketing & Consultants Real Estate Media Service Price List

 **Cinematic Video Walkthroughs** - High-resolution, professionally edited walkthrough video with smooth transitions, music, and branding. Realtor or company Logo will be added to bottom right of the video.

Property Size	Price Range
Up to 2,000 sq ft	\$250 – \$400
2,001–3,500 sq ft	\$400 – \$600
3,501–5,000 sq ft	\$600 – \$850
5,000+ sq ft / Luxury	\$850 – \$1,500+

Add-ons: 3 Vertical/Social Media Reels (30–60 sec): +\$100

 **3D Virtual Tours** - Fully interactive 3D scan allowing buyers to explore the property online.

Property Size	Price Range
Up to 2,000 sq ft	\$200 – \$300
2,001–3,500 sq ft	\$300 – \$450
3,501–5,000 sq ft	\$450 – \$650
5,000+ sq ft / Luxury	\$650 – \$950+

 **2D Floor Plans** - Clean, professional layout based on laser scan or measurements.

Property Size	Price Range
Up to 2,000 sq ft	\$75 – \$125
2,001–3,500 sq ft	\$125 – \$175
3,501–5,000 sq ft	\$175 – \$250
Add Room Dimensions	+\$25

Bundle Packages

Starter Package: (under 2,000 sq ft) – **\$650** - (2,001–3,500 sq ft) – **\$800** - (3,501–5,000 sq ft) – **\$1,200**
→ Includes: Branded Cinematic Video, 3D Virtual Tour, and 2D Floor Plan

Deluxe Package: (under 2,000 sq ft) – **\$800** - (2,001–3,500 sq ft) – **\$1,000** - (3,501–5,000 sq ft) – **\$1,500**
→ Includes all Starter Package services, plus 5 Social Media Reels and Branded/Unbranded Versions

Luxury Package: (3,500+ sq ft) – **\$2,250 Fixed rate**
→ Includes all Deluxe Package features, 8 Custom Social Media Reels, Branded/Unbranded Videos

**** *A 30% non-refundable deposit is required to secure your booking. The balance is due upon delivery of the final materials. Cancellations or rescheduling requests made less than 48 hours in advance will result in forfeiture of the deposit.*